

CONTRACT



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

<u>Contract / Revision</u> 801878 /		<u>Alt Order #</u> 06256497
<u>Product</u> OBAMA SKED A		
<u>Contract Dates</u> 08/03/12 - 09/03/12		<u>Estimate #</u> 1522
<u>Advertiser</u> Obama for America 2012		<u>Original Date / Revision</u> 08/31/12 / 08/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOIO	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer, Margolis, & Mitchell #1
1010 Wisconsin Ave.
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WOIO	08/07/12	08/31/12	Let's Make A Deal	10-11a		:30			NM	16	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	- TWTF - -				4	\$500.00			
Week:		08/13/12	08/19/12	- TWTF - -				4	\$500.00			
Week:		08/20/12	08/26/12	- TWTF - -				4	\$500.00			
Week:		08/27/12	09/02/12	- TWTF - -				4	\$500.00			
2	WOIO	08/07/12	08/31/12	Action News at 11p	11-1135p		:30			NM	16	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	- TWTF - -				4	\$1,000.00			
Week:		08/13/12	08/19/12	- TWTF - -				4	\$1,000.00			
Week:		08/20/12	08/26/12	- TWTF - -				4	\$1,000.00			
Week:		08/27/12	09/02/12	- TWTF - -				4	\$1,000.00			
3	WOIO	08/07/12	08/31/12	David Letterman	1135p-1238a		:30			NM	12	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	- TWTF - -				3	\$500.00			
Week:		08/13/12	08/19/12	- TWTF - -				3	\$500.00			
Week:		08/20/12	08/26/12	- TWTF - -				3	\$500.00			
Week:		08/27/12	09/02/12	- TWTF - -				3	\$500.00			
4	WOIO	08/07/12	08/31/12	Price is Right	11a-12p		:30			NM	29	\$15,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	- TWTF - -				5	\$525.00			
Week:		08/13/12	08/19/12	MTWTF - -				8	\$525.00			
Week:		08/20/12	08/26/12	MTWTF - -				8	\$525.00			
Week:		08/27/12	09/02/12	MTWTF - -				8	\$525.00			
5	WOIO	08/07/12	08/31/12	CBS Soaps	1230-2p		:30			NM	32	\$19,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	- TWTF - -				8	\$600.00			
Week:		08/13/12	08/19/12	MTWTF - -				8	\$600.00			
Week:		08/20/12	08/26/12	MTWTF - -				8	\$600.00			
Week:		08/27/12	09/02/12	MTWTF - -				8	\$600.00			
6	WOIO	08/07/12	08/31/12	Action News at Noon	12-1230p		:30			NM	28	\$13,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	- TWTF - -				7	\$475.00			

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<u>Contract / Revision</u> 801878 /		<u>Alt Order #</u> 06256497
<u>Contract Dates</u> 08/03/12 - 09/03/12	<u>Product</u> OBAMA SKED A	<u>Estimate #</u> 1522
<u>Advertiser</u> Obama for America 2012		<u>Original Date / Revision</u> 08/31/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MTWTF--				7	\$475.00			
Week:		08/20/12	08/26/12	MTWTF--				7	\$475.00			
Week:		08/27/12	09/02/12	MTWTF--				7	\$475.00			
7	WOIO	08/07/12	08/31/12	Anderson	3-4p		:30			NM	12	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-TWTF--				3	\$250.00			
Week:		08/13/12	08/19/12	MTWTF--				3	\$250.00			
Week:		08/20/12	08/26/12	MTWTF--				3	\$250.00			
Week:		08/27/12	09/02/12	MTWTF--				3	\$250.00			
8	WOIO	08/07/12	08/31/12	Action News at 4p	4-5p		:30			NM	35	\$22,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-TWTF--				5	\$650.00			
Week:		08/13/12	08/19/12	MTWTF--				10	\$650.00			
Week:		08/20/12	08/26/12	MTWTF--				10	\$650.00			
Week:		08/27/12	09/02/12	MTWTF--				10	\$650.00			
9	WOIO	08/07/12	09/02/12	Action News at 430a	430-5a		:30			NM	20	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-TWT--S				5	\$90.00			
Week:		08/13/12	08/19/12	-TWT--S				5	\$90.00			
Week:		08/20/12	08/26/12	-TWT--S				5	\$90.00			
Week:		08/27/12	09/02/12	-TWT--S				5	\$90.00			
10	WOIO	08/07/12	08/31/12	Action News at 5a	5-6a		:30			NM	20	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-TWTF--				5	\$125.00			
Week:		08/13/12	08/19/12	MTWTF--				5	\$125.00			
Week:		08/20/12	08/26/12	MTWTF--				5	\$125.00			
Week:		08/27/12	09/02/12	MTWTF--				5	\$125.00			
11	WOIO	08/07/12	08/31/12	Action News at 5p	5-6p		:30			NM	33	\$23,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-TWTF--				3	\$700.00			
Week:		08/13/12	08/19/12	MTWTF--				10	\$700.00			
Week:		08/20/12	08/26/12	MTWTF--				10	\$700.00			
Week:		08/27/12	09/02/12	MTWTF--				10	\$700.00			
12	WOIO	08/07/12	08/31/12	Action News at 6p	6-630p		:30			NM	29	\$20,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-TWTF--				6	\$700.00			
Week:		08/13/12	08/19/12	MTWTF--				7	\$700.00			
Week:		08/20/12	08/26/12	MTWTF--				8	\$700.00			
Week:		08/27/12	09/02/12	MTWTF--				8	\$700.00			
13	WOIO	08/07/12	08/31/12	Action News at 6a	6-7a		:30			NM	20	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-TWTF--				5	\$175.00			
Week:		08/13/12	08/19/12	MTWTF--				5	\$175.00			
Week:		08/20/12	08/26/12	MTWTF--				5	\$175.00			
Week:		08/27/12	09/02/12	MTWTF--				5	\$175.00			
14	WOIO	08/07/12	08/31/12	CBS Evening News	630-7P		:30			NM	17	\$11,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-TWTF--				5	\$650.00			
Week:		08/13/12	08/19/12	MTWTF--				5	\$650.00			
Week:		08/20/12	08/26/12	MTWTF--				5	\$650.00			

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<u>Advertiser</u> Obama for America 2012		<u>Estimate #</u> 1522
		<u>Original Date / Revision</u> 08/31/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	MTWTF--				2	\$650.00			
15	WOIO	08/07/12	08/31/12	The Insider	7-730p		:30			NM	19	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-TWTF--				5	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	WOIO	08/06/12-08/12/12	The Insider	7-730p	-TuWThF----	:30		\$500.00	NM		
	Credited											
Week:		08/13/12	08/19/12	MTWTF--				5	\$500.00			
Week:		08/20/12	08/26/12	MTWTF--				5	\$500.00			
Week:		08/27/12	09/02/12	MTWTF--				5	\$500.00			
16	WOIO	08/07/12	08/31/12	The Early Show	7-9a		:30			NM	40	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-TWTF--				10	\$165.00			
Week:		08/13/12	08/19/12	MTWTF--				10	\$165.00			
Week:		08/20/12	08/26/12	MTWTF--				10	\$165.00			
Week:		08/27/12	09/02/12	MTWTF--				10	\$165.00			
17	WOIO	08/07/12	08/31/12	Inside Edition	730-8p		:30			NM	20	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-TWTF--				5	\$500.00			
Week:		08/13/12	08/19/12	MTWTF--				5	\$500.00			
Week:		08/20/12	08/26/12	MTWTF--				5	\$500.00			
Week:		08/27/12	09/02/12	MTWTF--				5	\$500.00			
18	WOIO	08/17/12	08/31/12	Fri Hour 3	10-11p		:30			NM	2	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	----1--				1	\$3,200.00			
Week:		08/20/12	08/26/12	-----				0	\$0.00			
Week:		08/27/12	09/02/12	----1--				1	\$3,200.00			
19	WOIO	08/20/12	08/20/12	Mon Hour 3	10-11P		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$3,000.00			
20	WOIO	08/04/12	09/01/12	11p-1205a	11p-1205a		:30			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----1-				1	\$750.00			
Week:		08/06/12	08/12/12	-----1-				1	\$750.00			
Week:		08/13/12	08/19/12	-----1-				1	\$750.00			
Week:		08/20/12	08/26/12	-----1-				1	\$750.00			
Week:		08/27/12	09/02/12	-----1-				1	\$750.00			
21	WOIO	08/11/12	09/01/12	SA Action News at 6p	6-630p		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WOIO	08/06/12-08/12/12	SA Action News at 6p	6-630p	-----Sa--	:30		\$500.00	NM		
	Credited											
Week:		08/13/12	08/19/12	-----2-				2	\$500.00			
Week:		08/20/12	08/26/12	-----1-				1	\$500.00			
Week:		08/27/12	09/02/12	-----2-				2	\$500.00			
22	WOIO	08/11/12	09/01/12	Sat 7-8p	7-8p		:30			NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$425.00			
Week:		08/13/12	08/19/12	-----1-				1	\$425.00			

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<u>Contract Dates</u> 08/03/12 - 09/03/12		<u>Product</u> OBAMA SKED A
<u>Advertiser</u> Obama for America 2012		<u>Estimate #</u> 1522
		<u>Original Date / Revision</u> 08/31/12 / 08/31/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----1-				1	\$425.00			
Week:		08/27/12	09/02/12	-----1-				1	\$425.00			
23	WOIO	08/12/12	08/26/12	Face the Nation	1030-1130a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$450.00			
Week:		08/13/12	08/19/12	-----				0	\$0.00			
Week:		08/20/12	08/26/12	-----1				1	\$450.00			
24	WOIO	08/05/12	09/02/12	11p-1205a	11p-1205a		:30			NM	5	\$3,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----1				1	\$775.00			
Week:		08/06/12	08/12/12	-----1				1	\$775.00			
Week:		08/13/12	08/19/12	-----1				1	\$775.00			
Week:		08/20/12	08/26/12	-----1				1	\$775.00			
Week:		08/27/12	09/02/12	-----1				1	\$775.00			
25	WOIO	08/12/12	09/02/12	SU Action News at 630p	630-7p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$500.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WOIO	08/06/12-08/12/12	SU Action News at 630p	630-7p	-----Su	:30	\$500.00	NM		
		Credited										
Week:		08/13/12	08/19/12	-----1				1	\$500.00			
Week:		08/20/12	08/26/12	-----2				2	\$500.00			
Week:		08/27/12	09/02/12	-----1				1	\$500.00			
26	WOIO	08/05/12	09/02/12	Sun Hour 1	7-8p		:30			NM	3	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----1				1	\$3,500.00			
Week:		08/06/12	08/12/12	-----				0	\$0.00			
Week:		08/13/12	08/19/12	-----1				1	\$3,500.00			
Week:		08/20/12	08/26/12	-----				0	\$0.00			
Week:		08/27/12	09/02/12	-----1				1	\$3,500.00			
27	WOIO	08/12/12	09/02/12	CBS Sunday Morning	9-1030a		:30			NM	16	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----4				4	\$450.00			
Week:		08/13/12	08/19/12	-----4				4	\$450.00			
Week:		08/20/12	08/26/12	-----4				4	\$450.00			
Week:		08/27/12	09/02/12	-----4				4	\$450.00			
28	WOIO	08/09/12	08/23/12	Thur Hour 3	10-11p		:30			NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---2---				2	\$3,000.00			
Week:		08/13/12	08/19/12	-----				0	\$0.00			
Week:		08/20/12	08/26/12	---1---				1	\$3,000.00			
29	WOIO	08/16/12	08/16/12	Thur Hour 2	9-10P		:30			NM	1	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---1---				1	\$4,750.00			
30	WOIO	08/14/12	08/28/12	Tue Hour 3	10-11P		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$3,000.00			
Week:		08/20/12	08/26/12	-----				0	\$0.00			
Week:		08/27/12	09/02/12	-1-----				1	\$3,000.00			

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WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

<u>Contract / Revision</u> 801878 /		<u>Alt Order #</u> 06256497
<u>Contract Dates</u> 08/03/12 - 09/03/12	<u>Product</u> OBAMA SKED A	<u>Estimate #</u> 1522
<u>Advertiser</u> Obama for America 2012		<u>Original Date / Revision</u> 08/31/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WOIO	08/27/12-09/02/12	Tue Hour 3	10-11P	- Tu- - - - -	:30		\$3,000.00	NM		
		Credited										
31	WOIO	08/07/12	08/21/12	Tue Hour 1	8-9P		:30			NM	3	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	- 2 - - - -				2	\$3,500.00			
Week:		08/13/12	08/19/12	- - - - -				0	\$0.00			
Week:		08/20/12	08/26/12	- 1 - - - -				1	\$3,500.00			
32	WOIO	08/21/12	08/21/12	Tue Hour 2	9-10P		:30			NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	- 1 - - - -				1	\$3,250.00			
33	WOIO	08/08/12	08/22/12	Wed Hour 3	10-11p		:30			NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-- 1 - - - -				1	\$3,500.00			
Week:		08/13/12	08/19/12	- - - - -				0	\$0.00			
Week:		08/20/12	08/26/12	-- 1 - - - -				1	\$3,500.00			
34	WOIO	08/03/12	08/03/12	Let's Make A Deal	10-11a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	- - - - F - -				2	\$500.00			
35	WOIO	08/03/12	08/03/12	Action News at 11p	11-1135p		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	- - - - F - -				2	\$1,000.00			
36	WOIO	08/03/12	08/03/12	Action News at 11p	11-1135p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	- - - - F - -				2	\$500.00			
37	WOIO	08/03/12	08/03/12	David Letterman	1135p-1238a		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	- - - - F - -				2	\$525.00			
38	WOIO	08/03/12	08/03/12	CBS Soaps	1230-2p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	- - - - F - -				3	\$600.00			
39	WOIO	08/03/12	08/03/12	Action News at Noon	12-1230p		:30			NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	- - - - F - -				2	\$475.00			
40	WOIO	08/03/12	08/03/12	Action News at 4p	4-5p		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	- - - - F - -				2	\$650.00			
41	WOIO	08/06/12	08/06/12	Action News at 430a	430-5a		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M- - - - -				2	\$90.00			
42	WOIO	08/03/12	08/03/12	Action News at 5a	5-6a		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	- - - - F - -				2	\$125.00			
43	WOIO	08/03/12	08/03/12	Action News at 5p	5-6p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	- - - - F - -				2	\$700.00			
44	WOIO	08/03/12	08/03/12	Action News at 6p	6-630p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	- - - - F - -				1	\$700.00			

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<u>Contract / Revision</u> 801878 /		<u>Alt Order #</u> 06256497
<u>Contract Dates</u> 08/03/12 - 09/03/12	<u>Product</u> OBAMA SKED A	<u>Estimate #</u> 1522
<u>Advertiser</u> Obama for America 2012		<u>Original Date / Revision</u> 08/31/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals		
											Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
45	WOIO	08/03/12	08/03/12	Action News at 6a	6-7a		:30			NM	2	\$350.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/12	08/05/12	----F--				2	\$175.00				
46	WOIO	08/03/12	08/03/12	The Insider	7-730p		:30			NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/12	08/05/12	----F--				1	\$500.00				
47	WOIO	08/03/12	08/03/12	The Early Show	7-9a		:30			NM	3	\$495.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/12	08/05/12	----F--				3	\$165.00				
48	WOIO	08/03/12	08/03/12	Inside Edition	730-8p		:30			NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/30/12	08/05/12	----F--				1	\$500.00				
E 49	WOIO	08/13/12	09/03/12	Let's Make A Deal	10-11a		:30			NM	3	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/13/12	08/19/12	M-----				1	\$500.00				
Week:		08/20/12	08/26/12	M-----				1	\$500.00				
Week:		08/27/12	09/02/12	M-----				1	\$500.00				
Week:		09/03/12	09/09/12	M-----				1	\$500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	4	WOIO	09/03/12-09/09/12	Let's Make A Deal	10-11a	M-----	:30		\$500.00	NM			
50	WOIO	08/13/12	09/03/12	Action News at 11p	11-1135p		:30			NM	4	\$4,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/13/12	08/19/12	M-----				1	\$1,000.00				
Week:		08/20/12	08/26/12	M-----				1	\$1,000.00				
Week:		08/27/12	09/02/12	M-----				1	\$1,000.00				
Week:		09/03/12	09/09/12	M-----				1	\$1,000.00				
D 51	WOIO	09/03/12	09/03/12	Price is Right	11a-12p		:30			NM	0	\$0.00	
52	WOIO	09/03/12	09/03/12	Action News at Noon	12-1230p		:30			NM	1	\$475.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/12	09/09/12	M-----				1	\$475.00				
D 53	WOIO	09/03/12	09/03/12	Action News at 4p	4-5p		:30			NM	0	\$0.00	
D 54	WOIO	09/03/12	09/03/12	Action News at 5p	5-6p		:30			NM	0	\$0.00	
55	WOIO	08/06/12	08/06/12	Let's Make A Deal	10-11a		:30			NM	2	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/12	08/12/12	M-----				2	\$500.00				
56	WOIO	08/06/12	08/06/12	Action News at 11p	11-1135p		:30			NM	2	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/12	08/12/12	M-----				2	\$1,000.00				
57	WOIO	08/06/12	08/06/12	Action News at 11p	11-1135p		:30			NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/12	08/12/12	M-----				1	\$500.00				
58	WOIO	08/06/12	08/06/12	David Letterman	1135p-1238a		:30			NM	2	\$1,050.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/12	08/12/12	M-----				2	\$525.00				
59	WOIO	08/06/12	08/06/12	CBS Soaps	1230-2p		:30			NM	3	\$1,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/12	08/12/12	M-----				3	\$600.00				

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<u>Contract / Revision</u> 801878 /		<u>Alt Order #</u> 06256497
<u>Contract Dates</u> 08/03/12 - 09/03/12	<u>Product</u> OBAMA SKED A	<u>Estimate #</u> 1522
<u>Advertiser</u> Obama for America 2012		<u>Original Date / Revision</u> 08/31/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
60	WOIO	08/06/12	08/06/12	Action News at Noon	12-1230p		:30			NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				2	\$475.00			
61	WOIO	08/06/12	08/06/12	Action News at 4p	4-5p		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				2	\$650.00			
62	WOIO	08/06/12	08/06/12	Action News at 5a	5-6a		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				2	\$125.00			
63	WOIO	08/06/12	08/06/12	Action News at 5p	5-6p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$700.00			
64	WOIO	08/06/12	08/06/12	Action News at 6p	6-630p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$700.00			
65	WOIO	08/06/12	08/06/12	Action News at 6a	6-7a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				2	\$175.00			
66	WOIO	08/06/12	08/06/12	The Insider	7-730p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$500.00			
67	WOIO	08/06/12	08/06/12	The Early Show	7-9a		:30			NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				2	\$165.00			
68	WOIO	08/06/12	08/06/12	Inside Edition	730-8p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	M-----				1	\$500.00			
69	WOIO	08/12/12	08/12/12	Sun Action News at 7a	7-9a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				2	\$500.00			
70	WOIO	08/08/12	08/10/12	David Letterman	1135p-1238a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				1	\$500.00			
71	WOIO	08/24/12	08/25/12	NFL Preseason	8p-11p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----FS-				1	\$3,000.00			
N 72	WOIO	09/03/12	09/03/12	US Open 3rd & 4th Round	11a-6p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	M-----				1	\$500.00			
Totals											522	\$307,530.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	403	\$242,530.00	\$206,150.50
08/27/12 - 09/03/12	119	\$65,000.00	\$55,250.00
Totals	522	\$307,530.00	\$261,400.50

Signature: _____ **Date:** _____

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